

### **CARTRIDGE WORLD IN CHERRY HILL TO HOST ONGOING GOODWILL E-CYCLING DRIVE**

Cherry Hill, NJ – (September 5, 2008) – Cartridge World will host an ongoing community-wide Goodwill Electronics Drive starting Monday, September 15<sup>th</sup> at its Cherry Hill location ( 2110 Marlton Pike East). A donation bin will be conveniently located in the front area of the store. Local residents are encouraged to stop in to donate used electronics such as PC's (desktops & towers), servers, monitors (CRTs), flatscreen monitors, laptops, printers (laser & inkjet, and older models), flatbed scanners, all-in-one scanner/fax/printers, cables, UPS battery backup units, modems, routers, mice, keyboards, and speakers. All donations are tax deductible and fund Goodwill's job training programs that prepare local residents with disabilities and disadvantages for competitive employment. All brands are accepted.

Goodwill has partnered with Dell to create RECONNECT, a free program for consumers to reuse and responsibly recycle unwanted computer equipment. Marty Long, store owner, says, "Cartridge World wants to continue playing a role in America's recycling efforts by participating in the RECONNECT program and offering local residents a convenient site to drop off unwanted electronics."

#### **About Goodwill Industries**

A nonprofit community based organization, Goodwill Industries of Southern New Jersey's mission is to put people with special needs to work. The large scale of collection and sale of donated materials in Goodwill's 16 local retail stores fund job training and career services while contributing to America's recycling efforts. For more information on Goodwill, please call 856/439-0200 or visit [www.goodwillnj.org](http://www.goodwillnj.org).

#### **About Cartridge World of Cherry Hill**

As a Cartridge World franchise, our mission is to provide our customers with a cost-effective environmentally friendly alternative to continually purchasing new printer consumables. The store is committed to delivering products that are of the highest quality, while providing great customer service to go with it.